



Sell Smarter at HalloweeM 45!

October 28 - 31, 2021

Located at the Westin Chicago North, 601 N. Milwaukee, Wheeling, IL 60090

Vendor spaces available now!

Sell or promote your product at the 45th regional gathering of Chicago Area Mensa! This event is held annually and is open to Mensans and their families. With three tracks of activities, meals included, and a fully stocked game room, more than 500 attendees step into the hotel on Thursday evening and don't leave until Sunday afternoon!

Frequently Asked Questions:

What types of products sell best at WeeM?

Educational products, books, games, jewelry/accessories, baking mixes, and art have been purchased by WeeM guests at past events. But if you have other, original offerings, it will probably be a good fit!

How much do WeeM attendees spend on merchandise?

Items in the \$10-\$30 range tend to sell best. Attendees may not have cash on hand. If you have higher priced items, provide credit card purchasing options or bring business cards and flyers so that attendees can purchase from you at their convenience.

How much does a vendor table cost and how do I do it?

Vendor space pricing is \$15 per day. This price includes a six foot skirted banquet table and two chairs. Please note that electrical outlets will NOT be provided. Spaces fill up fast. The vendor coordinator will make sure that there are no more than three vendors selling the same type of merchandise (i.e., jewelry) on any particular day. The deadline to submit requests for space is October 20, 2021. Please use the form located at <http://chicago.us.mensa.org/weem/2021/WeeM45VendorContract.pdf>, or contact the WeeM vendor coordinator at weem-vendor@chicago.us.mensa.org to have a copy emailed to you.

Where can I find more information about WeeM?

The official website of HalloweeM is located at <http://chicago.us.mensa.org/weem/>